

Jaylon Thompson

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EDUCATION

The University of Georgia - Athens, GA

August 2013-May 2017

Bachelor's Degree in Digital and Broadcast Journalism

Minor: Sociology and Sports Media

JOURNALISM EXPERIENCE

Alliance of American Football Atlanta, GA

January 2019-April 2019

Atlanta Legends Team Reporter

- Produced daily content (features, game stories, analysis, and previews) for the Atlanta Legends.
- Curated and engaged content on social media to provide information on the team.
- Assisted in producing weekly player profiles that aired on different platforms.
- Worked full-time in the position.

Fox Sports Atlanta, GA

April 2018- Present

Social Media Correspondent

- Curated content for various Fox Sports social media platforms.
- Produced highlights through social video editing software Wildmoka and Snappy TV.
- Engaged audiences with an influx of gifs, photos, and videos.
- Provided coverage for the Atlanta Braves and Nashville Predators.

Fayette County News Fayetteville, GA

December 2017-January 2019

Sports Reporter

- High schools sports coverage on six local high schools in the area.
- Wrote daily stories for print and digital platforms.
- Provided leadership through social media principles on Facebook and Twitter.
- Assisted editors with pagination of the sports section.

Major League Baseball (MLB.com) Atlanta, GA

May 2017-June 2018

Associate Reporter/ Part-time NewsDesk Writer

- Covered the Atlanta Braves and the MLB through daily beat coverage.
- Developed smart and sophisticated content (gamers, features, analysis, and enterprise).
- Aggregated content for SEO optimization through MLB Google carousels.
- In March 2018, I worked **part-time** as a reporter the website's News Desk and I wrote breaking news that came across the wire.

The United States Olympic Committee Rio de Janeiro, Brazil

August 2016

Student Assistant

- Traveled to Rio de Janeiro, Brazil and wrote features on Team USA athletes.
- Wrote various articles (gamers, profiles, etc) each day and assisted esteemed journalists with Olympic coverage.
- Published stories on U.S. Olympians that also appeared in the Atlanta Journal-Constitution and TeamUSA.org.
- Covered the entire Olympics and reported on gold medal matches in sports like Archery, Track and Field, and Judo.

Atlanta Journal-Constitution Atlanta, GA

May 2016-July 2016

Sports Intern

- Assisted beat reporters in creating content (features, gamers, and profiles) for newspaper distribution and online platforms.
- Produced video elements for postgame interviews from multiple sporting events.
- Covered the induction of the 1996 women's basketball team into the Women's Basketball Hall of Fame.
- Supervised under editors Ray Cox and David Wellham.

Houston Chronicle Newspaper Houston, TX

May 2015-July 2015

Sports Intern

- Wrote features, gamers, enterprise, and analysis stories for Houston's major professional/collegiate sports teams.
- Reported on the 2015 Women's Soccer World Cup. The story reached A1 on the front page of the newspaper.
- Supervised under the watchful eye of editors Jay Lee, Reid Laymance, Randy Harvey and Dan Cunningham.
- Developed various stories on the newspaper's print and digital platforms.

SKILLS

Computer Skills: Microsoft Office Suite (Word, Powerpoint, Excel, Publisher) and Adobe Creative Cloud Suite.

Social Media Skills: Proficient in cultivating content on Twitter, Facebook, Instagram, Snapchat, Snappy TV.

Content Management Skills: Proficient knowledge of CMS systems: WordPress and Wix.

ADDITIONAL INFORMATION

Broadcast Reel: <https://youtu.be/NbHvNXR9LqU>

Online Portfolio: www.jaylonthompson.com